RUDDATA CORPORATION

523 S 3RD ST PADUCAH, KY 42003 TELEPHONE: 270-442-0060 FAX: 270-444-6734

January 24, 2013

RECEIVED

JAN 28 2013

Mr. Jeff Derouen Executive Director Kentucky Public Service Commission PO Box 615 Frankfort, KY 40601

PUBLIC SERVICE

RE: PSC Administrative Case No: 2012-00129 - Education Plan - 364 Area Code Overlay

Mr. Derouen,

In response to the order referenced above, please find enclosed the original and (4) copies of Ruddata's consumer education plan for the 364 Area Code Overlay

Please contact me if there are any questions.

Steve Rudef

Steve Rudd President 270-442-0060 x 570 srudd@vci.net

STR:smb Enclosures (4)